



**SAN FRANCISCO REDEVELOPMENT AGENCY**

**Call for Artists**

**Hunters Point Shipyard Public Art**

**Call for Artists Available  
August 6, 2009**

**Deadline for Submission  
September 14, 2009**

**Issued by:  
San Francisco Redevelopment Agency  
One South Van Ness Avenue, Fifth Floor  
San Francisco, CA 94103**

**Contact: Amabel Akwa-Asare  
(415) 749 2592**

## TABLE OF CONTENTS

I. SUMMARY.....	3
II. IMPORTANT DATES AND SUBMISSION PROCESS.....	5
III. BACKGROUND .....	7
IV. SCOPE OF SERVICES.....	9
V. SELECTION PROCESS AND CRITERIA.....	10
VI. SUBMISSION REQUIREMENTS.....	11
VII. AGREEMENT TO COMPLY WITH AGENCY POLICIES.....	12

## Hunters Point Shipyard (HPS) Public Art

---

### I. SUMMARY

#### **Purpose/Goals:**

The Redevelopment Agency of the City and County of San Francisco ("Agency") is seeking submittals from qualified artists that will be commissioned to create original public art of the highest aesthetic standards for the Hunters Point Shipyard ("Shipyard"). The public art that is produced will be part of a larger community planned Cultural Historic Recognition Program ("CHRP") that celebrates in various ways the Bayview Hunters Point ("BVHP") and Shipyard communities.

Through this two-phased Call for Artists the Agency intends to select artists who will create and fabricate public art for the Shipyard. The first phase ("Qualification Phase") seeks to establish a pre-qualified pool of artists for consideration. A shortlist of artists responding to the Call for Artists ("Finalists") will be invited to develop a concept proposal to create public art for the Shipyard in the second phase of the solicitation process ("Proposal Phase"). Finalists will be paid a modest honorarium to develop a proposal. Artists are encouraged to use a variety of artistic approaches and a wide range of appropriate media to apply.

Eventually, an Artist Selection Jury will select award candidates ("Awardees" or "Selected Artists") who will create public art for the Shipyard among the finalists who have submitted concept proposals. Agency staff will present the Jury's recommendation to the Agency Commission's for confirmation and for authorization to enter into Artists Contract (also referred to as Personal Services Contract)

**Eligibility:** Open to practicing and emerging artists and artist teams in the United States.

#### **Public Artwork Budget:**

Parcel A of the Shipyard offers multiple public art opportunities and the purpose of the Call for Artists is to select artists who will be considered for specific HPS Public Art project elements. Budgets are each estimated to be between \$10,000 and \$500,000 per each commission. However the Agency will consider alternative proposal budgets from collaborative artist teams.

Public Art commissions for the Shipyard are funded with a \$1 million grant from the United States Department of Commerce, Economic Development Administration ("EDA"), which must be spent no later than August 15, 2010.

#### **Types of Art:**

Due to the funding source of this project, proposed art needs to be tangible and non expandable. Specific requirements and limitations will be provided to invited finalists. The following definition serves as a preliminary guideline:

Upon final installation it still must be possible to move the components that make up the art around the project site and have the material and form remain intact. The following would not be allowed:

- earthforms
- plantings and landscaping
- paint applied to park structures or buildings
- fixtures and furnishings that cannot reasonably be relocated without changing the design of the parks
- art that depends on the unique position or location of other park elements (e.g., specialized lighting that is designed to be projected onto particular structures, etc.)

**Content of this Document and Preview of Finalist Requirements:**

The majority of information in this document focuses on the Qualification Phase of the artist selection process. Once the initial selection is made, finalists will receive an invitation to submit a Concept Proposal which will include all relevant details for this later stage of the solicitation. Finalist will be required to provide additional information and agree to comply with a number of Agency policies and procedures. For your information you may review the policies and procedures that finalists must agree to at the Agency's Contract Compliance webpage:

[http://www.sfgov.org/site/sfra\\_page.asp?id=109176](http://www.sfgov.org/site/sfra_page.asp?id=109176).

## II. IMPORTANT DATES AND SUBMISSION PROCESS

### A. Important Dates

**Submissions of Qualifications are due by  
10:59 p.m. PDT, Monday, September 14, 2009**

(\* no applications or parts thereof may be uploaded to CaFE™ after this time)  
(\*\* no technical support from CaFE™ staff will be available after 4:00 p.m. PDT)

Call for Artists available at the Agency	<b>4:00 p.m., Thursday, August 6, 2009</b> <b>*Dates subject to change</b>
Pre-submission meeting at the Agency	<b>1:30 p.m., Friday, August 21, 2009</b>
Deadline for questions and requests for additional information	<b>Thursday, September 3, 2009</b>
<b>Submission deadline for Qualifications</b>	<b>Monday, September 14, 2009</b> <b>10:59 p.m. PDT</b>

**Submissions of Concept Proposals will be due by  
4:00 p.m., Monday, November 2, 2009.**

Invitation to Finalists to submit proposals	<b>Monday, September 28, 2009</b>
Pre-Submission Meeting and Site Visit at the Agency's Shipyard Site Office	<b>Friday, October 2, 2009</b> <i>(mark your calendar)</i>
Deadline for questions and requests for additional information	<b>Thursday, October 22, 2009</b>
<b>Submission deadline for Concept Proposals</b>	<b>4:00 p.m., Monday, November 2, 2009</b>
Artists Selection Jury Deliberations (including potential interviews)	<b>Week of November 9, 2009</b> <i>(mark your calendar)</i>
Determination of Award Candidates	<b>Friday, November 20, 2009</b>
Agency Commission consideration	<b>Tuesday, December 1, 2009</b>
Artist contracts signed	<b>Monday, December 14, 2009</b>
Installation completed	<b>Friday, July 30, 2010</b>

## **B. Pre-Submission Meetings**

A pre-submission meeting for the qualification stage of this Call for Artists will be held at the Agency, located at 1 South Van Ness Avenue in San Francisco on the fifth floor, on the date and time shown in Section II. A. The meeting will include an overview of Call for Artists and application procedure through CaFE™ and will provide an opportunity to ask questions. This meeting is open to all artists who are planning to submit qualifications. Although attendance is not mandatory, it is recommended.

A second pre-submission meeting and site visit for invited finalists will be held at the Shipyard Site Office at 600 Innes Avenue in San Francisco on the date and time shown in Section II.A. The site visit will give artists who have been invited to submit a concept proposal the opportunity to get familiar with the site and ask questions pertaining to the Concept Proposal submission. Agency staff highly recommends participation in this pre-submission meeting and site visit for finalists.

## **C. Questions and Requests for Additional Information**

All questions and requests for additional information regarding this Call for Artists must be received in writing by the Agency or the HPS Public Art consultant, by hand, overnight delivery, mail, fax, or e-mail on or before the date and time as shown in Section II. A. All addendums, responses and additional information will be distributed to all registered artists and will be posted on [www.HPSpublicart.com](http://www.HPSpublicart.com) and the Agency website ([www.sfgov.org/sfra](http://www.sfgov.org/sfra)). The Agency reserves the sole right to determine the timing and content of the response, if any, to all questions and requests for additional information. Questions and information requests should be submitted to:

**Helene Fried**

[info@HPSpublicart.com](mailto:info@HPSpublicart.com)

Telephone: (415) 543-4392

or

**Amabel Akwa-Asare**

San Francisco Redevelopment Agency

1 South Van Ness Avenue, Fifth Floor

San Francisco, CA 94103

Telephone: (415) 749 2592

Fax: (415) 749 2585

E-Mail: [Amabel.Akwa-Asare@sfgov.org](mailto:Amabel.Akwa-Asare@sfgov.org)

**D. Registration through CaFE™**

This Call for Artist will be administered through CaFE™, a web-based artist-application service. Each artist must register on [www.CallforEntry.org](http://www.CallforEntry.org) and submit all information through CaFE™. Instructions on how to register can be found on [www.CallforEntry.org](http://www.CallforEntry.org).

Registered applicants will receive responses to all written questions, addendums and any additional information via email.

CaFE™ staff and HPS Public Art consulting team members may provide technical support to artists who are not familiar with online applications. Please contact the CaFE™ staff at [cafe@westaf.org](mailto:cafe@westaf.org), if you experience any technical problems. For questions regarding the content of the Call for Artists, please contact Helene Fried at [info@HPSpublicart.com](mailto:info@HPSpublicart.com) or 415.543-4392.

**E. Submission Time, Place, Date, Contact**

Submission of Artist Qualifications must be received by the Agency through CaFE™ ([www.CallforEntry.org](http://www.CallforEntry.org)) no later than:

**Monday, September 14, 2009, 10:59 p.m. PDT**

**III. BACKGROUND**

**General Background:**

The 500-acre Hunters Point Shipyard is located on the prominent peninsula along San Francisco's southeastern waterfront between the City's financial district and the San Francisco International Airport. Candlestick Point and Candlestick Park stadium are immediately to the southwest while the Port of San Francisco and the Mission Bay project are immediately to the north of the Shipyard. The predominantly flat peninsula is punctuated by Hunters Point Hill and offers incredible vistas and view corridors from the hilltop residential properties currently under construction.

The Shipyard is a former U.S. Navy Base and was divided by the U.S. Navy into six parcels (A through F) for the purpose of determining required levels and procedures for hazardous materials remediation. The Shipyard was included on the U.S. Department of Defense's 1991 Base Realignment and Closure (BRAC) list. In 1993, the San Francisco Board of Supervisors designated the Shipyard as a Redevelopment Survey Area. Congress authorized the United States Department of Defense to transfer the Shipyard to the City, under special terms and in 1997, after an extensive multi-year community planning effort, the Board of Supervisors adopted the Hunters Point Shipyard Redevelopment Plan.

In 2005, the Agency entered into a Disposition and Development Agreement ("DDA") with HPS Development Co. LP, ("the Developer") to redevelop the first phase of the Shipyard ("Parcel A"). The Shipyard DDA provides for a substantial community benefits package that includes the CHRP which identifies opportunities for recognizing and enhancing the cultural and historic context of the Shipyard and aims to integrate cultural and historic features and facilities throughout the Shipyard.

Upon completion, the public art will punctuate public open space and streetscape for this new area that will be frequented by families and other residents in the new residential neighborhood as well as the adjacent BVHP community and visitors from the City of San Francisco and surrounding region.

The BVHP and Shipyard neighborhoods are a historic community in San Francisco with a rich history imbued with contribution from the City's diverse communities. One primary example is the African American community, many of whom migrated to the BVHP neighborhood to work at the Shipyard. Artists invited to submit a concept proposal will be expected to engage with and reflect the community in a meaningful manner as part of the commission process.

Artist interested in participating in this Public Art Project should familiarize themselves with the history, cultural context and expectations of the BVHP community. In order to facilitate this knowledge transfer, background information and resources are provided at [www.HPSpublicart.com](http://www.HPSpublicart.com). For example, the community has been involved in numerous brainstorming efforts to help determine what kind of public art should be on the Shipyard. The most recent community workshop on this topic took place on June 30, 2009. Summary and findings of this workshop can be found on [www.HPSpublicart.com](http://www.HPSpublicart.com).

For further information on art and cultural initiatives for the Shipyard and surrounding communities refer to [www.sfgov.org/sfra](http://www.sfgov.org/sfra) or [www.HPSpublicart.com](http://www.HPSpublicart.com). Please note that Agency staff will not be able to respond to individual questions pertaining to background information on history and cultural context of the Shipyard or BVHP.

#### **Description of the Project Site:**

The project area is Parcel A, the first parcel in the extensive Shipyard area. It encompasses public art site(s) in three sections of the Parcel A site offering the public inviting open spaces to enjoy. They are:

- a. "Entry" on the main route from BVHP's Third Street commercial corridor to the main vehicular and pedestrian entrance to the Shipyard, an excellent site for a significant work of public art heralding the Shipyard and connecting to the surrounding community.
- b. "Hilltop" is best described as a new residential community set within a park-like environment. Plans for "Hilltop Park," "Innes Court" and ten-yet-to-be designed pocket parks sited throughout the "hilltop." Overlooks and majestic views, a grove of trees to serve as a wind-break and frame the view, and broad park-like lawns as well as more intimate scaled pocket parks provide a variety of different public art sites.

c) "Hillside" are steep hillside facades on the eastern and southern sides of Parcel A, and overlook and connect to historic buildings, dry dock and waterfront area planned for preservation and future development. Hillside trails and pedestrian ramps intersect the hillside façades and allow for important pedestrian access between the hilltop and waterfront areas.

**HPS Public Art:**

The Agency has hired a consultant team lead by noted Public Art expert Helene Fried to facilitate implementation of the public art element of the Cultural Historic Recognition Program on Parcel A of the Shipyard ("HPS Public Art") and to work with the Agency to facilitate the selection, installation and maintenance of art. The team is comprised of: Helene Fried Associates, public art consultant with Keilani Tom, V. Denise Bradley, Barbara Ockel and Senior Advisors Myles Stevens AIA and Alma Robinson.

**IV. SCOPE OF SERVICES**

- a) Award candidates will be expected to negotiate and sign a contract by December 14, 2009. Artist(s) must prepare a final budget and list of potential vendors for materials and services, as well as a list of sub-consultants working who will be assisting the artist no later than December January 4, 2010.
- b) After execution of the contract artist(s) are to create an original work, and fabricate or cause to be fabricated the artwork as depicted in the artist proposal.
- c) Artist(s) are required to participate in two fabrication reviews, one at mid-fabrication term and one prior to final delivery. Both visits afford the Artist an opportunity to present their work for review and the Agency to comment and authorize the artist move forward to the next level.
- d) Artist(s) must arrange for shipping and installation of art.
- e) Artist(s) are expected to interact with the BVHP community to the extent possible.
- f) Artist(s) shall complete the commission within the available budget of his/her commission and within the allotted timeline
- g) Artist(s) shall work with the HPS Public Art consultant team to develop a maintenance plan and appropriate documentation to enable the Agency to record, obtain title to and insure the art.

## V. SELECTION PROCESS AND CRITERIA

### A. Selection Process

- a) Submissions of Qualifications by applicants wishing to be considered by the Agency to provide these services will be accepted through CaFE™ until the date and time shown in Section II. A.
- b) Submissions must be complete and include all required supplemental Agency forms to be considered. If required, forms with original signature must be hand delivered or mailed. No submissions received by facsimile or electronic mail will be considered. Agency staff will evaluate all submissions for completeness and minimum qualifications
- c) Following the application deadline the San Francisco Redevelopment Agency will convene a Pre-Selection Panel to screen applicants and establish a qualified candidate pool to be considered for the commission(s).
- d) Pre-qualified artists will be presented to an Artist Selection Jury consisting of arts professionals and a minimum of one representative each from the San Francisco Redevelopment Agency, the San Francisco Arts Commission, the Developer and at least one representative from the local BVHP community.
- e) The Jury will select Finalists, who will be paid a modest honorarium to develop a Concept Proposal. In addition, finalists may be asked to attend an interview.
- f) Submissions of Concept Proposals by finalists wishing to be considered by the Agency will be accepted at the Agency's offices until the date and time shown in Section II. A. Finalists will also provide information through CaFE™.
- g) Submissions must be complete and include required supplemental Agency forms to be considered.
- h) Agency staff may contact references.
- i) All or some of the applicants who have submitted complete and responsive **Concept Proposals** may be interviewed. Interviews are scheduled to be held on the date(s) shown in Section II. A. ***These dates are subject to change.*** All applicants should advise Agency staff of availability on these days. Interviews will be held at the Agency's offices located at 1 South Van Ness.
- j) Further written material regarding qualifications or submittals may be requested prior to or following interviews.
- k) After reviewing proposals, the Artist Selection Jury will recommend candidate(s) to the San Francisco Redevelopment Agency Commission for approval.

- l) Thereafter, the Agency will invite selected Artist(s) to negotiate a contract for the fabrication and installation of artworks.

## **B. Selection Criteria**

- a) Artistic merit as evidenced by representations of past work or creative expressions.
- b) Appropriateness of the chosen medium to the goals of the project.
- c) Experience or familiarity with projects of similar scale and scope or indication that the artist is prepared to create public artwork either by the artist's own hand or provide oversight of fabricator work.
- d) Availability and commitment to participate with the Agency, project design team and local community, which is comprised of a diverse population.
- e) Familiarity or demonstrated capability to work in a professional manner with public agencies, the public review process and the public.
- f) Knowledge of the BVHP community or proven experience working with similar communities.

### **Additional Selection Criteria for Finalists will include:**

- g) Appropriateness of submitted concept for the goals of the project
- h) The proposed staffing and budget for providing the requested services.
- i) Ability of the Artist to successfully complete and install the proposed artwork within the project budget and timeline for the requested services.
- j) Results of reference check, as the Agency reserves the right to conduct reference checks.
- k) Ability to comply with Agency policies, including but not limited to Non-discrimination, Equal Benefits, Minimum Compensation, Healthcare Accountability, and Insurance.

## **VI. SUBMISSION REQUIREMENTS**

### **A. Submission of Qualifications**

The **Qualifications Submission** must contain all of the following information:

- a) A 1-page letter of interest stating the artist's background and interest in public art, the artist's or artist team's interest in the Hunters Point Shipyard and the BVHP community, as well as the artist's ability and commitment to successfully

complete the proposed artwork within the project budget and timeline for the requested services.

- b) A 1-page approach to the project which may be a written statement or concept drawing.
- c) A three-page resume that lists and provides detailed descriptions of work performed in the last ten years that is of a similar or related nature to the subject. If possible, the resume should include the scope of services of performed work, providing the client name and contact information for each.
- d) Ten images of past work.

Qualifications and all required submission elements must be submitted through CaFE™ later than 10:59 p.m. PDT **Monday, September 14, 2009.**

The Agency will disqualify from consideration any incomplete Qualifications lacking all or part of any required submission element.

Applicants may submit their Qualifications at any time prior to the submission deadline.

## **VII. AGREEMENT TO COMPLY WITH AGENCY POLICIES & TERMS AND CONDITIONS**

Finalists will be required to comply with Agency Policies. Please review the Agency's Policies and Procedures as well as Agency Terms and Conditions at the Agency's Hunters Point Shipyard website [www.sfgov.org/sfra](http://www.sfgov.org/sfra).

Selected Artists will be required to enter into a Personal Services Contract with the Agency. The contractor will be required to comply with all of the provisions of the Personal Services Contract, including, but not limited to, the Agency's policies and provisions regarding indemnification, insurance (including Automobile Liability, General, and other insurance as required by Agency), and non-discrimination in employee benefits and hiring. Depending upon the specific scope of the project, and prior to the issuance of insurance and throughout the duration of the contract, the artist may be required to maintain a San Francisco business tax license.

Artist applicants may review a general sample contract template on the Agency's Hunters Point Shipyard website: [www.sfgov.org/sfra](http://www.sfgov.org/sfra). More specific contract templates will be provided to Finalists who have been invited to submit proposals.

### **Agency Right to Modify or Suspend Call for Artists**

The Agency, through its Executive Director, reserves the right at any time and from time to time, and for its own convenience, in its sole and absolute discretion, to modify or suspend any and all aspects of the selection process, including, but not limited to this Call for Artists and all or any portion of the contractor selection process in or subsequent to the Call for Artists; to obtain further information from any contractor, to waive any defects as to form or content of the Call for Artists or any other step in the selection process; to reject any and all responses submitted; to reissue the Call for Artists; procure the desired services by any other means or not proceed in procuring the services; to negotiate with any, all, or none of the respondents to this Call for Artists as to fees, scope of services, or any other aspect of the Call for Artists or services; to negotiate and modify any and all terms of an agreement; and to accept or reject any applicant for entry into a Personal Services Contract.

### **Claims Against the Agency**

Each applicant by responding to this Call for Artists, waives any claim, liability or expense whatsoever against the Agency and its respective officers, commissioners, employees and agents by reason of any or all of the following: any aspect of this Call for Artists, the selection process or any part thereof, any informalities or defects in the selection process, the failure to enter into any agreement, any statements, representations, acts or omissions of the Agency, the exercise of any discretion set forth or concerning any of the foregoing, and any other matters arising out of all or any of the foregoing.

### **Contractor Expenses**

Applicants responding to this Call for Artists do so at their own expense. The Agency will not consider any contractor costs related to this Call for Artists or to negotiating a Personal Services Contract as reimbursable or as eligible costs under the contract. However, the Agency will pay a modest honorarium to finalists selected to develop concept proposals.